



INVITATION
6 November 2017

Breaking New Ground Food Innovation in the EU

09:30 - 10:00 Welcome Coffee & Registration

Session 1: Trends in Product Development

10:00 - 10:30 Trends in Product Development,
Michel Horn (EHPM Chairman)

10:30 - 11:00 EU Funding Possibilities for innovation in food,
Elena Angiolini, National Contact Point Horizon 2020 for the Brussels Capital region

11:00 - 11:15 Coffee Break

Session 2: The Regulatory Framework

11:15 - 11:45 Improving Mutual Recognition
Pilar de la Barcena, Legal Officer Internal Market Legislation for Products, DG GROW, European Commission

11:45 - 12:15 The New Centralised Novel Food System,
Nigel Baldwin, Intertek

12:15 - 13:30 Networking Lunch

Session 3: Case Studies

13:30 - 14:00 Product Development,
Vanessa McConkey, Nature's Bounty Co, Senior Executive Director Scientific, Regulatory Affairs and Technical - International

14:00 - 14:30 Probiotics: Market Growth, Challenges & Opportunities,
Marco van Es, Director Business Development, Winclove

14:30 - 15:00 EHPM Country Profiles - Key Regulatory Information for EU Member States

15:00 - 15:15 Q&A with Panel

Registration Fees (Buffet Lunch Included)

EHPM Members ¹	€395
Non-EHPM Members	€495

Location: This training session will be held at Rue Jacques de Lalaing 4, B-1040, Brussels in the large meeting room on the first floor. The buffet lunch will be served in the adjoining room.

For more information or registration please contact s.fernandez@ehpm.org

Deadline for registrations: 1 November 2017